

# JOURNALISM (JOUR)

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## JOUR 101 INTRODUCTION TO MASS COMMUNICATION AND SOCIETY 3 UNITS

Pass/No Pass or Grade is Allowed

Lecture 3 hours

Offered: ALL

Surveys the mass media institutions, functions, interrelationships, and effects on society. Provides a building block in the general education of the non-major student and as the introduction to the discipline of study for the communication/journalism major. [D; CSU; UC; C-ID JOUR 100] (Same as: COMM 200)

## JOUR 151 NEWS REPORTING AND WRITING 3 UNITS

Grade Only

Recommended Preparation: ENGL 114 or equivalent or through the Southwestern College multiple measures placement processes; RDG 158 or equivalent or through the Southwestern College multiple measures placement processes.

Lecture 3 hours

Offered: ALL

Provides intensive exploratory practice in gathering, evaluating, and writing of news stories in the major genres of news writing, such as spot news, human interest stories, reviews, and reports of speeches and meetings. Offers writing for campus newspaper. [D; CSU; C-ID JOUR 110]

## JOUR 171 WRITING FOR PUBLICATION 3 UNITS

Pass/No Pass or Grade is Allowed

Fee: \$20

Lecture 3 hours

Offered: ALL

Provides instruction and practice in writing magazine articles, short stories, novels, and other material suitable for publication. Includes current information about publication procedures and marketing. [D; CSU]

## JOUR 172 ADVANCED WRITING FOR PUBLICATION I 3 UNITS

Pass/No Pass or Grade is Allowed

Fee: \$20

Prerequisite: JOUR 171 or equivalent.

Lecture 3 hours

Offered: ALL

Advanced technique in articles and all forms of fiction with emphasis on the various hallmarks of the professional writer. [D; CSU]

## JOUR 173 ADVANCED WRITING FOR PUBLICATION II 3 UNITS

Pass/No Pass or Grade is Allowed

Fee: \$20

Prerequisite: JOUR 172 or equivalent.

Lecture 3 hours

Offered: ALL

Provides an advanced-level technique in fiction and nonfiction with an emphasis on researching and outlining projected manuscript-in-progress. [D; CSU]

## JOUR 174 ADVANCED WRITING FOR PUBLICATION III 3 UNITS

Pass/No Pass or Grade is Allowed

Fee: \$20

Prerequisite: JOUR 173 or equivalent.

Lecture 3 hours

Offered: ALL

Marketing technique involving fiction and nonfiction manuscripts with emphasis on writer's records, tax and libel, and copyright laws, working with editors and agents. [D; CSU]

## JOUR 200 CAMPUS NEWSPAPER PRODUCTION I 4 UNITS

Pass/No Pass or Grade is Allowed

Fee: \$25

Recommended Preparation: JOUR 151 or equivalent; RDG 158 or equivalent or through the Southwestern College multiple measures placement processes.

Lecture 3 hours, laboratory 4 hours

Offered: ALL

Provides a student media practicum in print and online journalism that includes lecture and lab components. Produces a student-developed campus newspaper (The Southwestern College Sun, currently America's #1-ranked collegiate publication) on a regular basis, and produces periodically a student-developed feature non-fiction magazine (El Sol Magazine) with a journalism emphasis that are both distributed to a campus and community audience. Allows for participation on the Editorial Board which is entirely responsible for weekly and daily news and feature assignments. Affords the opportunity to generate story and visual elements for upcoming issues of the newspaper. Includes practical experience in layout, design, multiple writing approaches, photography, online, multimedia journalism and emerging technologies. [D; CSU; C-ID JOUR 130]

## JOUR 201 CAMPUS NEWSPAPER PRODUCTION II 4 UNITS

Pass/No Pass or Grade is Allowed

Fee: \$25

Recommended Preparation: JOUR 151 or equivalent.

Prerequisite: JOUR 200 or equivalent.

Lecture 3 hours, laboratory 4 hours

Offered: ALL

Builds on skills obtained in JOUR 200. Emphasis is on writing, photography, and layout for the College newspaper, the Southwestern Sun. [D; CSU; C-ID JOUR 131]

**JOUR 202  
CAMPUS NEWSPAPER PRODUCTION III  
4 UNITS**

Pass/No Pass or Grade is Allowed

Fee: \$25

Prerequisite: JOUR 201 or equivalent.

Lecture 3 hours, laboratory 4 hours

Offered: ALL

Builds on skills learned in Journalism 201. Emphasizes public affairs reporting and management of newspapers, online sites, and multimedia content. [D; CSU; C-ID JOUR 210]

**JOUR 203  
CAMPUS NEWSPAPER PRODUCTION IV  
4 UNITS**

Grade Only

Fee: \$25

Prerequisite: JOUR 202 or equivalent.

Lecture 3 hours, laboratory 4 hours

Offered: ALL

Builds on skills obtained in Journalism 202. Emphasizes writing, photography, and layout for the college newspaper, the Southwestern Sun. [D; CSU]

**JOUR 299  
INDEPENDENT STUDY  
1-3 UNITS**

Pass/No Pass or Grade is Allowed

Limitation on Enrollment: Eligibility for independent study.

Lecture 3 hours

Offered: ALL

Individual study, research, or a special assignment for the campus newspaper in some area of particular interest not included in a regular course offered by the College. [D; CSU]