JOURNALISM

Associate in Arts
Transfer Preparation* (Major Code: 01430)

Prepares students for four-year programs leading to bachelor's degrees and eventual careers in such fields as newspaper or magazine reporting and editing, book editing, industrial journalism, public relations, advertising, radio and television writing, teaching, and communication research. The courses give students an awareness of the impact of mass media on their lives and an understanding of the skills, concepts, and values used by professional communicators.

Program Student Learning Outcome

- Apply elements of the Society of Professional Journalists Code of Ethics when writing or evaluating journalism articles and captions.

Code	Title	Units
Required Core		
JOUR 101	INTRODUCTION TO MASS COMMUNICATION AND SOCIETY	3
JOUR 151	NEWS REPORTING AND WRITING	3
JOUR 171	WRITING FOR PUBLICATION	3
JOUR 200	CAMPUS NEWSPAPER PRODUCTION I	4
Select two courses from the following electives		6
ART 121	DARKROOM AND DIGITAL PHOTOGRAPHY	
ART 159	GRAPHIC DESIGN---LAYOUT	
FTMA 105	INTRODUCTION TO WRITING FOR TELEVISION MOTION PICTURE, AND MEDIA	
FTMA 163/ COMM 180	INTRODUCTION TO ELECTRONIC MEDIA	
Total Units		**19**

* Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Career and Transfer Connections. See catalog Transfer Courses Information (https://catalog.swccd.edu/student-success-support-program/student-services-and-college-services/other-services/transfer-courses/) section for further information.

To earn an associate degree, additional general education and graduation requirements (https://catalog.swccd.edu/certificates-certifications-degrees-csuuc-requirements/) must be completed.