

# TRAVEL AND TOURISM MANAGEMENT

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## Associate in Science

Career/Technical (Major Code: A2997)

Prepares students with the technical and leadership skills needed for careers in the travel and tourism industry. Career opportunities include travel agent, concierge, destination marketing associate, and tour operator.

## Program Student Learning Outcomes

- Student will evaluate documents required in the administration of a travel office and apply this information to provide an efficient and productive travel office environment.
- Student will train office staff and be open to the ideas and changes proposed by supervisors and staff and their integration into the legal office environment.
- Student will interact properly and ethically in a travel environment with people of diverse backgrounds and determine how to manage the various individuals in a sensitive and respectful manner.
- Student will research travel office efficiency by utilizing a variety of sources and apply information to specific travel office management situations.

Code	Title	Units
<b>Program Requirements</b>		
HTM 150	INTRODUCTION TO HOSPITALITY AND TOURISM MANAGEMENT	3
CIS 101	INTRODUCTION TO BUSINESS INFORMATION SYSTEMS	4
COMM 176	INTERCULTURAL COMMUNICATION	3
BUS 290	WORK EXPERIENCE IN BUSINESS I	2-4
ACCT 7 or ACCT 101	BASIC BUSINESS BOOKKEEPING PRINCIPLES OF ACCOUNTING I	3-4
Choose two (2) of the following courses:		6
T&T 160	TRAVEL DESTINATIONS: WESTERN HEMISPHERE	
T&T 162	TRAVEL DESTINATIONS: EUROPE, AFRICA, AND THE MIDDLE EAST	
T&T 164	TRAVEL DESTINATIONS: THE ASIA-PACIFIC REGION	
Choose two (2) of the following courses:		5-6
T&T 45	GROUP TOURS AND TOUR GUIDING	
T&T 138	TOURISM AND TRAVEL AGENCY OPERATIONS	
T&T 258	WORLDWIDE CRUISE TRAVEL	
T&T 260	BASIC COMPUTER APPLICATIONS IN TRAVEL AND TOURISM	
<b>Total Units</b>		<b>26-30</b>

To earn an associate degree, additional general education and graduation requirements (<http://catalog.swccd.edu/certificates-certifications-degrees-csuuc-requirements/>) must be completed.