COMMUNITY, ECONOMIC AND URBAN DEVELOPMENT

Associate in Science
Career/Technical (Major Code: 01061)

Prepares students to work in leadership roles in private, public, and nonprofit organizations engaged in various community planning, economic development, and residential/commercial revitalization activities. Develops skills in community land-use planning, economic development, business planning, community leadership, design concepts, economics, and real estate principles and practices.

Program Student Learning Outcome

- Students will prepare a report on a South San Diego County community or regional planning initiative or other related effort that they have researched.
- Student will research and analyze a current business or a community or economic development issue, and prepare a report and PowerPoint presentation that includes an analysis of the issue(s) and provides recommendations for follow-up.
- Student will successfully participate in a planning or economic development committee or council composed of people of diverse backgrounds.
- Student will offer ideas and solutions as a member of a planning or economic development committee or council by researching the historical, political, economic, social, and/or scientific or technical issues involved in specific matters under discussion.
- Student will prepare a research paper that critically analyzes a real community problem or challenge related to a legal business, human resource, conflict resolution, or business innovation issue.

Code	Title	Units
Program Requirements		
ACCT 101	PRINCIPLES OF ACCOUNTING I	4
BUS 52	BASICS OF GOVERNMENT CONTRACTING	2
BUS 83	PRINCIPLES OF ECONOMIC DEVELOPMENT	3
BUS 84	GRANT RESEARCH AND WRITING FUNDAMENTALS	1
BUS 140	BUSINESS LAW/THE LEGAL ENVIRONMENT OF BUSINESS	3
BUS 142	BUSINESS ETHICS---CORPORATE AND PERSONAL	1
BUS 211	COMMUNICATION IN BUSINESS AND INDUSTRY	3
or BUS 212	BUSINESS COMMUNICATION	
ECON C2001	PRINCIPLES OF MICROECONOMICS	3
ECON C2002	PRINCIPLES OF MACROECONOMICS	3
GEOG 145	INTRODUCTION TO MAPPING AND GEOGRAPHIC INFORMATION SYSTEMS (GIS)	3
LDR 152	BUSINESS INNOVATION AND CREATIVITY	1
LDR 154	COMMUNITY AND COLLABORATIVE LEADERSHIP	3
LDR 155	STRATEGIC PLANNING AND SUSTAINABILITY	3
or RE 101	REAL ESTATE PRINCIPLES	
LDR 156	MICROFINANCE AND SUSTAINABLE DEVELOPMEN T	2-3
or LEGL 266	MEDIATION, NEGOTIATION, AND CONFLICT MANAGEMENT	
LDR 100	INTRODUCTION TO COMMUNITY, ECONOMIC, AND URBAN PLANNING AND DEVELOPMENT	1
Select 2-4 units from the following:		2-4
BUS 290	WORK EXPERIENCE IN BUSINESS I	
BUS 291	WORK EXPERIENCE IN BUSINESS II	
BUS 292	WORK EXPERIENCE IN BUSINESS III	
BUS 293	WORK EXPERIENCE IN BUSINESS IV	
Total Units		**38-41**

To earn an associate degree, additional general education and graduation requirements (https://catalog.swccd.edu/certificates-certifications-degrees-csuuc-requirements/) must be completed.