COMMUNICATION

School of Arts, Communication, Design, and Media

Dean: Cynthia McGregor, Ph.D. **Department Chair:** Mar-Kell Law, M.A. **Office:** 87-109A, (619) 482-6372

School/Department Location: www.swccd.edu/cvlocation

Map: https://goo.gl/maps/C4E3PnKsdU92 (https://goo.gl/maps/

C4E3PnKsdU92/)

General Description

In the broadest sense, communication is the study of all forms of human communication with a focus upon verbal behavior. This department explores the nature and method of verbalization including the development and use of language and symbolic process and theories of rhetoric and communicative behavior. A competent communicator is skilled in the critical analysis of an evaluation of messages and can manage essential factors within a verbal situation, such as idea selection, language use, and vocal or physical presentation.

Career Options

Below is a sample of the career options available for the communication major. A few of these require an associate degree, most require a bachelor's degree, and some require a graduate-level degree. Possible career options include: high school or college instructor, public relations officer, television or radio broadcaster, consultant, lawyer, public administrator, politician, speech writer, minister, sales representative, business manager, television, radio critic, or film critic. With additional coursework, a communication major can seek positions related to speech pathology, and audiology, which is a field concerned with disorders of speech, language, and hearing.

Degree/Certificate Options

Major Code

01475

Associate Degree for Transfer (ADT)

Communication Studies (SB 1440) (http://catalog.swccd.edu/associate-degree-certificate-programs/communication/communication-studies-transfer-aa/)

Associate in Arts Degree: Transfer

Preparation

Communication (http:// catalog.swccd.edu/associatedegree-certificate-programs/ communication/communicationaa/) A1470

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

Faculty

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