

COMMUNICATION

School of Arts, Communication, Design, and Media

Dean: Cynthia McGregor, Ph.D.

Department Chair: Mar-Kell Law, M.A.

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School/Department Location: www.swccd.edu/cvlocation

Map: <https://goo.gl/maps/C4E3PnKsdU92> (<https://goo.gl/maps/C4E3PnKsdU92/>)

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General Description

In the broadest sense, communication is the study of human expression both verbally and nonverbally. This program explores all forms of communication through humanistic, social scientific, critical-cultural, and rhetorical methodology. A competent communicator is skilled in creating ethical messages appropriate to audience, purpose, and context.

Career Options

Below is a sample of the career options available for the communication major. A few of these require an associate degree, most require a bachelor's degree, and some require a graduate-level degree. Possible career options include: public relations coordinator, social media specialist, diversity-equity-inclusion/multicultural specialist, public health specialist, manager, event planner, television or radio broadcaster, public administrator, human resources officer, politician, speechwriter, product marketing manager salesperson, organizational leader, learning and development consultant, or non-profit coordinator.

Degree/Certificate Options	Major Code
Associate Degree for Transfer (ADT)	
Communication Studies 2.0 (SB1440) (http://catalog.swccd.edu/associate-degree-certificate-programs/communication/communication-studies2-transfer-aa/)	01476
Associate in Arts Degree: Transfer Preparation	
Communication (http://catalog.swccd.edu/associate-degree-certificate-programs/communication/communication-aa/)	A1470

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

Faculty

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