

FINANCIAL SERVICES

Certificate of Proficiency

Career/Technical (Major Code: 02028)

Designed to provide students with a basic understanding of financial services and investments which is required for a wide variety of positions in the financial services industry. Covers banking services, including loans, deposit accounts, lines of credit, sales or inventory financing, certificates of deposit, cash management, and mutual funds as well as investment principles, including markets, stock and bonds, investment funds, and insurance investments.

Program Student Learning Outcome

- Student will demonstrate the ability to present and explain the important risk versus reward characteristics of the major investment asset types.

Code	Title	Units
Program Requirements		
BUS 120	INTRODUCTION TO BUSINESS	3
BUS 121	PRINCIPLES OF MONEY MANAGEMENT	3
BUS 123	INTRODUCTION TO INVESTMENTS	3
BUS 183	BUSINESS MATHEMATICS	3
Total Units		12