BUSINESS MANAGEMENT

School of Business
Dean: Mink Stavenga, DBA
Department Chair: Elisabeth Shapiro, Esq., J.D., M.A.L.D
Office: 25-115, (619) 482-6582
School/Department Location: www.swccd.edu/cvlocation
Map: https://goo.gl/maps/C4E3PnKsdU92 (https://goo.gl/maps/C4E3PnKsdU92/)

General Description

The Business Management portion of the catalog includes skills-based certificates leading up to a degree in Business Management. Students may choose to earn certificates in **Business Management, Entrepreneurship and Small Business, ecommerce (e-business), Financial and Investment Services, and Marketing.** Each of these certificates then can lead to an Associate Degree in Business Management with additional courses as indicated. To explore certificate options, please go on the "Programs" tab within this section of the catalog. All of these programs are appropriate for students who want to use their skills for immediate employment, for workplace promotions, to upgrade their skills or for their own entrepreneurship activities and side-gigs. The certificates in this section of the catalog may be earned at the same time as earning either the Business Management degree or else while earning transfer-oriented degrees, found under the "Business Administration" portion of this catalog (listed under "Degrees and Certificates").

The **Human Resources** oriented certificate is located in a different area of the catalog by first clicking on "Degrees and Certificates and then "**Leadership & Supervision (https://catalog.swccd.edu/associate-degree-certificate-programs/leadership-supervision/#programstext)**".

Career Options

Below is a sample of the career options available for the business management or related major. Most require an associate degree, some require a bachelor's or graduate-level degree: Administrator, manager, supervisor, small business owner/operator, entrepreneur, marketer, marketing or social media coordinator, assistant, associate, or manager, office manager, ecommerce assistant, coordinator, associate, manager or director, on-line merchandiser, customer service associate or manager, loan officer, financial services associate or manager. Many entry-level employment opportunities are available in retail or wholesale sales, business offices, financial institutions, schools, colleges, and local, state, and federal government.

Degree/Certificate Options	Major Code
Associate in Science Degree: Career/Technical	
Business Management (https://catalog.swccd.edu/associate-degree-certificate-programs/business-management/business-management-as/)	A1151
Certificates of Achievement	
Business Management (https://catalog.swccd.edu/associate-degree-certificate-programs/business-management/management-specialty-certificate/)	B1153
Ebusiness & Ecommerce (https://catalog.swccd.edu/associate-degree-certificate-programs/business-management/ebusiness-intermediate-certificate/)	C2457
Entrepreneurship and Small Business (https://catalog.swccd.edu/associate-degree-certificate-programs/business-management/entrepreneurship-small-business-intermediate-certificate/)	A1155
Financial and Investment Services Specialty (https://catalog.swccd.edu/associate-degree-certificate-programs/business-management/financial-and-investment-services-specialty-certificate/)	B2027
Marketing and Sales (https://catalog.swccd.edu/associate-degree-certificate-programs/business-management/social-marketing-emphasis-certificate/)	C2113
Project Management (https://catalog.swccd.edu/associate-degree-certificate-programs/business-management/project-management-certificate/)	02278
Certificates of Proficiency	
Financial Services (https://catalog.swccd.edu/associate-degree-certificate-programs/business-management/financial-services-certificate/)	02028

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

Faculty

Kevin Alston, M.B.A.
kalston@swccd.edu

Stephanie Duver, Ph.D.
sduver@swccd.edu

Yvonne Lucas, M.B.A.
ylucas@swccd.edu

Elisabeth Shapiro, Esq. J.D., M.A.L.D.
eshapiro@swccd.edu