

BUSINESS ADMINISTRATION

School of Business

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School/Department Location: www.swccd.edu/cvlocation

Map: <https://goo.gl/maps/C4E3PnKsdU92> (<https://goo.gl/maps/C4E3PnKsdU92/>)

General Description

Business administration is a broad area encompassing administration, management, marketing, finance, entrepreneurship, supervision, banking, small business, international trade, accounting, and information systems. Study in this area explores the theories, history, principles, skills, practices, laws, ethics, and technologies governing the increasingly global business environment. Specifically, the **Business Administration program at Southwestern College is oriented towards transfer to a 4-year institution.**

All the degrees within Business Administration, i.e. those degrees found in this section of the catalog, are oriented towards transfer. **This includes the AD-T degree, also referred to as the AS-T or SB1440 degree.** This degree option provides students with some special transfer benefits, but it might not be the right choice for every student. **There are also other transfer-oriented degrees in general Business Administration, International Business, Finance, Management and Marketing.** To view these transfer degree options, please go on the "Programs" tab within this section of the catalog. For more information about what might best suit your needs including the benefits of an AD-T/AS-T degree, we recommend you speak with a Southwestern College Counselor. Many students also choose to earn the AD-T degree along with another business-oriented transfer degree or along with an Accounting degree by working on both at the same time. To be successful in doing so, it is important to apply for the degrees at the same time or in the correct order. Please see a Counselor for more information.

For non-transfer oriented associate degrees as well as **skill-based certificates**, please click on "Degrees & Certificates" and then look to other areas of this catalog including **Business Management** (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/management-basic-certificate/>), **Community, Economic and Urban Development** (<http://catalog.swccd.edu/associate-degree-certificate-programs/community-economic-urban-development/#programtext>), **E-Business (ecommerce)** (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/ebusiness-certificate/>), **Entrepreneurship & Small Business** (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/entrepreneurship-small-business-certificate/>), **Financial Services** (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/financial-services-certificate/>), **Hospitality and Tourism Management** (<http://catalog.swccd.edu/associate-degree-certificate-programs/hospitality-tourism-management/#programtext>), **Insurance, Leadership & Supervision** (<http://catalog.swccd.edu/associate-degree-certificate-programs/insurance/#programtext>) (focusing on Human Resources), **Logistics, Transportation and Supply Chain Management** (<http://catalog.swccd.edu/associate-degree-certificate-programs/logistics-transportation/#programtext>), **International Business** (<http://catalog.swccd.edu/associate-degree-certificate-programs/international-business/#programtext>), and **Marketing** (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/sales-customer-service-professional-certificate/>). The Business Management section of the catalog includes certificates in Business Management, Ecommerce/E-Business, Entrepreneurship and Small Business, Financial and Investment Services, and Marketing.

catalog.swccd.edu/associate-degree-certificate-programs/international-business/#programtext), and **Marketing** (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/sales-customer-service-professional-certificate/>). The Business Management section of the catalog includes certificates in Business Management, Ecommerce/E-Business, Entrepreneurship and Small Business, Financial and Investment Services, and Marketing.

Career Options

Below is a sample of the career options available for the business or business-related major. Most require an associate degree, some require a bachelor's degree, and a few require a graduate-level degree:

Administrator, manager, salesperson, banker, financial planner, high school or college instructor, lawyer, small business owner/operator, supervisor, economist, city manager, consumer analyst, purchasing agent, personnel officer, product developer, research auditor, controller, financier and insurance agent. Many entry-level employment opportunities are available in retail or wholesale sales, business offices, banks, savings and loans, hospitals, schools, colleges, and government.

Degree/Certificate Options	Major Code
Associate Degree for Transfer (ADT)	
Business Administration 2.0 (SB1440) (http://catalog.swccd.edu/associate-degree-certificate-programs/business-administration/business-administration-2.0-aa-transfer-prep/)	01106
Associate in Arts Degree: Transfer Preparation	
Business Administration (http://catalog.swccd.edu/associate-degree-certificate-programs/business-administration/business-administration-aa/)	01100
Finance (http://catalog.swccd.edu/associate-degree-certificate-programs/business-administration/finance-aa/)	01120
Management (http://catalog.swccd.edu/associate-degree-certificate-programs/business-administration/management-aa/)	01150
Marketing (http://catalog.swccd.edu/associate-degree-certificate-programs/business-administration/marketing-aa/)	01160

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

Faculty

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