

GRAPHIC DESIGN

Associate in Arts

Transfer Preparation * (Major Code: 01090)

Designed for the art student desiring to enter the field of graphic communication and intended for students who plan to transfer to a university or seek employment after completion of coursework at Southwestern College. Employment is possible at advertising agencies, design studios, printers, typesetters, sign companies, newspapers, corporate art departments, government agencies, television studios, and publishers. Self-employment as a freelance artist is also an option. In all cases, internships should be part of the preparation for employment.

Program Student Learning Outcome

- Demonstrate competence in analyzing and critiquing graphic design works.

Course	Title	Units
First Semester		
ART 101	DESIGN I	3
ART 150	ART HISTORY SURVEY--STONE AGE TO THE AGES OF FAITH	3
ART 159	GRAPHIC DESIGN--LAYOUT	3
Units		9
Second Semester		
ART 161	GRAPHIC DESIGN	3
Units		3
Third Semester		
ART 151	ART HISTORY-RENAISSANCE TO CONTEMPORARY	3
ART 160	GRAPHIC DESIGN--TYPOGRAPHY	3
CIS 123	WEB DESIGN I	3
Units		9
Fourth Semester		
ART 168	GRAPHIC IMAGERY	3
FTMA 102/ ART 131	INTRODUCTION TO MOTION PICTURE PRODUCTION	3
Units		6
Total Units		27

Code	Title	Units
Recommended Electives		
ART 114	COLOR THEORY	3
ART 157	NINETEENTH THROUGH TWENTY-FIRST CENTURY ART	3
ART 192	INTRODUCTION TO DIGITAL IMAGING	3
ART 205	BEGINNING DIGITAL PHOTOGRAPHY	3

* Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog Transfer Courses Information (<http://catalog.swccd.edu/>)

student-success-support-program/student-services-and-college-services/other-services/transfer-courses/) section for further information.

To earn an associate degree, additional general education and graduation requirements (<http://catalog.swccd.edu/certificates-certifications-degrees-csuuc-requirements/>) must be completed.