

HOSPITALITY AND TOURISM MANAGEMENT (HTM)

HTM 150 INTRODUCTION TO HOSPITALITY AND TOURISM MANAGEMENT 3 UNITS

Grade Only
Recommended Preparation: RDG 158 or equivalent or through the Southwestern College multiple measures placement processes.
Lecture 3 hours
Offered: FALL, SPRING
Introduces students to the hospitality and tourism industry. Explores the inner workings of the various components that comprise the industry-- lodging, food service, transportation, travel, events, and entertainment. Focuses on actual industry examples, case studies, guest speakers, and site visits are used extensively. [D; CSU]

HTM 151 HOTEL AND LODGING MANAGEMENT 3 UNITS

Pass/No Pass or Grade is Allowed
Recommended Preparation: RDG 158 or equivalent or through the Southwestern College multiple measures placement processes.
Lecture 3 hours
Offered: ALL
Explores hotel and lodging management, including the front office, rooms management, guest services, housekeeping, reservations, sales and marketing, human resources, food and beverage, engineering/ maintenance, and security. Analyzes the interaction of key areas of hotel operations in relationship to customer service. [D; CSU]

HTM 156 FOOD AND BEVERAGE BUSINESS MANAGEMENT 3 UNITS

Pass/No Pass or Grade is Allowed
Lecture 3 hours
Offered: ALL
Explores managerial processes related food and beverage business operations. Includes topics related to functions of management, marketing, menu development, legal considerations, facility design, labor and service standards. [D; CSU]

HTM 299 INDEPENDENT STUDY 1-3 UNITS

Pass/No Pass or Grade is Allowed
Limitation on Enrollment: Eligibility for independent study.
Lecture 3 hours
Offered: ALL
Individual study or research in some area of hospitality and tourism management of particular interest to the student and not included in regular courses of the College. [D; CSU]