

TRAVEL AND TOURISM

Certificate of Achievement

Career/Technical (Major Code: A2999)

This program prepares students with the skills needed for careers in the travel and tourism industry. Career opportunities include travel agent, concierge, and tour operator.

Program Student Learning Outcomes

- Student will work in a travel office setting interacting with supervisors, co-workers, travel professionals, and the public in a variety of ways, including receiving, clarifying, and providing information and direction.
- Student will interact properly with people of diverse backgrounds at work and in the community providing quality customer service.
- Student will utilize print material and computer/Internet documents such as travel reports, tables, statistics, and reference materials to produce clear, accurate, and organized information and documents.

Gainful Employment

The U.S. Department of Education requires colleges to disclose a variety of information for any financial aid eligible program that “prepares students for gainful employment in a recognized occupation.”

Students who complete this program will have acquired the necessary analytical tools to successfully secure gainful employment in the field of study.

For more information regarding the data provided for this program and what it means to you as a student, please feel free to visit our SWC Gainful Employment website at: www.swccd.edu/gainfulemployment (<http://www.swccd.edu/gainfulemployment/>).

Code	Title	Units
Program Requirements		
HTM 150	INTRODUCTION TO HOSPITALITY AND TOURISM MANAGEMENT	3
CIS 101	INTRODUCTION TO BUSINESS INFORMATION SYSTEMS	4
Select two (2) of the following courses:		6
T&T 160	TRAVEL DESTINATIONS: WESTERN HEMISPHERE	
T&T 162	TRAVEL DESTINATIONS: EUROPE, AFRICA, AND THE MIDDLE EAST	
T&T 164	TRAVEL DESTINATIONS: THE ASIA-PACIFIC REGION	
Select two (2) of the following courses:		5-6
T&T 45	GROUP TOURS AND TOUR GUIDING	
T&T 138	TOURISM AND TRAVEL AGENCY OPERATIONS	
T&T 258	WORLDWIDE CRUISE TRAVEL	
T&T 260	BASIC COMPUTER APPLICATIONS IN TRAVEL AND TOURISM	
Total Units		18-19