

TRAVEL AND TOURISM MANAGEMENT

Associate in Science

Career/Technical (Major Code: A2997)

Prepares students with the technical and leadership skills needed for careers in the travel and tourism industry. Career opportunities include travel agent, concierge, destination marketing associate, and tour operator.

Program Student Learning Outcomes

- Student will evaluate documents required in the administration of a travel office and apply this information to provide an efficient and productive travel office environment.
- Student will train office staff and be open to the ideas and changes proposed by supervisors and staff and their integration into the legal office environment.
- Student will interact properly and ethically in a travel environment with people of diverse backgrounds and determine how to manage the various individuals in a sensitive and respectful manner.
- Student will research travel office efficiency by utilizing a variety of sources and apply information to specific travel office management situations.

Code	Title	Units
Program Requirements		
HTM 150	INTRODUCTION TO HOSPITALITY AND TOURISM MANAGEMENT	3
CIS 101	INTRODUCTION TO BUSINESS INFORMATION SYSTEMS	4
COMM 176	INTERCULTURAL COMMUNICATION	3
BUS 290	WORK EXPERIENCE IN BUSINESS I	2-4
ACCT 7 or ACCT 101	BASIC BUSINESS BOOKKEEPING PRINCIPLES OF ACCOUNTING I	3-4
Choose two (2) of the following courses:		6
T&T 160	TRAVEL DESTINATIONS: WESTERN HEMISPHERE	
T&T 162	TRAVEL DESTINATIONS: EUROPE, AFRICA, AND THE MIDDLE EAST	
T&T 164	TRAVEL DESTINATIONS: THE ASIA-PACIFIC REGION	
Choose two (2) of the following courses:		5-6
T&T 45	GROUP TOURS AND TOUR GUIDING	
T&T 138	TOURISM AND TRAVEL AGENCY OPERATIONS	
T&T 258	WORLDWIDE CRUISE TRAVEL	
T&T 260	BASIC COMPUTER APPLICATIONS IN TRAVEL AND TOURISM	
Total Units		26-30

To earn an associate degree, additional general education and graduation requirements (<http://catalog.swccd.edu/certificates-certifications-degrees-csuuc-requirements/>) must be completed.